

Message Text

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ORIGIN COME-00

INFO OCT-01 NEA-09 ISO-00 EB-07 PCH-04 /021 R

66613

DRAFTED BY: COM/BIC/CAGNE/KREINER

APPROVED BY: EB/OCA/REP:BEBYRON

COM/BIC/CAGNE/PBHALE

NEA/RA:HMONTGOMERY (INFO)

----- 111400

R 101921Z MAR 75

FM SECSTATE WASHDC

TO AMCONSUL DHAHRAN

AMEMBASSY JIDDA BY POUCH

INFO AMEMBASSY BEIRUT BY POUCH

UNCLAS STATE 053211

E.O. 11652: N/A

TAGS: BEXP SA LE

SUBJ: BUILDING MATERIALS AND CONSTRUCTION EQUIPMENT

SHOW AND SELL APRIL 6-16

1. LIST OF PARTICIPANTS COMPLETED WILL HAVE 23 FIRMS, SEVEN IN MODULAR/PREFAB HOUSING, REST IN WIDE RANGE OF CONSTRUCTION PRODUCTS. PARTICIPANTS HAVE BEEN BRIEFED TO EXPECT TO MEET POTENTIAL CLIENTS IN CLIENTS' OFFICE. IMPORTANT THAT LIST OF POTENTIAL BUSINESS APPOINTMENTS BE ARRANGED. ALL FIRMS INTERESTED IN DIRECT SALES, AGENCY ARRANGEMENTS AND POSSIBLE JOINT VENTURES.

2. FIRMS SCHEDULED TO PARTICIPATE AND PRODUCTS AS FOLLOWS:

PROGRAMMED STRUCTURES MODULAR-PREFABRICATED

PEASE CO. HOUSING & BUILDINGS

UNITED HOUSING HOUSING & BUILDINGS

BORDEN-COLLINS HOUSING & BUILDINGS

T.R. ARNOLD ASSOC. HOUSING & BUILDINGS

MITCHELL ENGINEERING HOUSING AND BUILDINGS

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STARCRETE INTERNATIONAL HOUSING AND BUILDINGS

INNOVAX METHODS GROUP FACILITIES INTERIOR DESIGN
LATHROP ASSOCIATES FACILITIES INTERIOR DESIGN
ARDMAN AND ASSOCIATES EARTH ENGINEERING
GEORGIA-PACIFIC GYPSON WALLBOARD
CHALLENGE-COOK BROS. CONCRETE PLANTS
CONTINENTAL STEEL STRUCTURAL STEEL
INTL ALUMINUM CO. ALUMINUM BLDG. PRODUCTS
ITT AMERICAN ELECTRIC STREET & OUTDOOR LIGHTING
MAYWOOD INC. DOORS & SHUTTERS
BLOUNT & GEORGE INC. CONSTRUCTION LASERS
REED INTL. PIPETOOLS & VISES
ECONOMY FORMS CORP. CONCRETE FORMS SYSTEMS
FORM-EZE INC. CONCRETE FORMS SYSTEMS
RICHLAND CORP. CONSTRUCTION EQUIPMENT
HARRIS GLASS CO. WINDO & ARCHITECTURAL GLASS
ARTCO-BELL HIGHWAY & GENERAL CONSTRUCTION

3. BROCHURES FOR SEVEN FIRMS WERE SENT APO AIRMAIL 3/5/75.
FOUR BOXES EACH POST. ADVANCE OFFICER SCHEDULED TO DEPART
MARCH 14. SCHEDULE AND FLIGHT INFORMATION WILL BE FORWARDED
WHEN ARRANGEMENTS COMPLETED

4. RECEPTION IN JIDDA CLEARED FOR AMBASSADOR'S
RESIDENCE AT \$5 PER HEAD AS PER JIDDA 1396. ARRANGEMENTS
FOR RECEPTION IN DHAHRAN SHOULD BE MADE AT HOTEL SINCE
EXPECT MORE THAN 60 PEOPLE. INGERSOLL

NOTE BY OC/T: POUCHED JIDDA AND BEIRUT.

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